



TERMS & CONDITIONS

1. Promoter: King Cole Ltd whose registered office is at Skipton BD23 2QR.
2. Eligibility: The limited 5 Golden Tickets promotion is open to residents of the United Kingdom aged 16 years or over except employees of King Cole and their close relatives and anyone otherwise connected with the organisation.
3. Promotion Period: The promotion will start on 20th March 2023 and end on 20th March 2025. All golden tickets must be claimed by end date.
4. How to Participate: To participate, you **must purchase** a ball of Prize DK yarn and check inside the packaging to see if a golden ticket has been included. If a golden ticket is found, customers must follow the instructions below to claim their prize.
5. Prize: Each golden ticket entitles the winner to 48 Balls of Prize DK Yarn (4 packs, colour subject to availability.) Prizes are limited and will be awarded on a first-come, first-served basis. The total value of all prizes is £100, no cash alternative will be offered.
6. Claiming Your Prize: To claim your prize, winners must follow the instructions **provided on the golden ticket**. All claims must be received by the deadline date. Failure to comply with the instructions or claim your prize by the deadline date will result in forfeiture of the prize.
7. Verification of Winners: All winners will be subject to verification of ticket to the Shade Number and Dye lot, also eligibility/authenticity/proof of purchase and compliance with these terms and conditions. Non-compliance may result in disqualification and forfeiture of the prize.
8. General Conditions: By participating in the promotion, customers agree to be bound by these terms and conditions. The promoter reserves the right to cancel, suspend or modify the promotion at any time without notice. The promoter is not responsible for any lost, stolen, misdirected or late claims. All decisions of the promoter are final and binding.