



GDPR CONSENT & COMMUNICATION PREFERENCES

Why we want to collect your personal data

The General Data Protection Regulation, known as GDPR, is a really positive step towards you having more control over how your data is used and how you're contacted. The changes will also help to better protect your personal data. As a customer of King Cole Ltd, we would like you to choose how you would prefer to receive updates from us in future, including our products and offers. By signing this form, you are confirming that you are aware of our Data Privacy Notice and that you are consenting to King Cole Ltd holding and processing your personal data for the specified purposes below.

As always, we take your data privacy seriously. We do not share your data with any third party.

Your personal data

Please confirm the contact details you want us to use to communicate with you:

- Email address -
- Business Address -

What we want to do with your personal data

We want to keep you updated with the following items, so please tick one (or more) boxes below to indicate your preference:

- Company Updates & Information
- Competitions
- Newsletter
- New Releases
- Special Offers
- Product Information
- All of the Above**
- I don't want to be kept updated

How We Use Your Data

We will only contact you with Marketing and Communications Data via the email you supplied in opening your account and your Member Login for our website.

Updates to our privacy policy

We have made changes to our privacy policy and terms and conditions to comply with the new EU data protection law. You can change your preferences at any time by contacting King Cole on 01756 703670 or enquiries@kingcole.com.

What if you don't provide consent?

Your consent is not a precondition of signing up to our services, unless it is necessary for the functioning of the service provided. We will make it clear when this applies.

Where you do not grant consent we will not be able to use your personal data and you will therefore not receive any product information, new releases, special offers or company news.



You can withdraw your consent at any time

If you do grant consent, please note you can withdraw your consent to all or any one of the above purposes at any time by contacting the Company Secretary at enquiries@kingcole.com. We'll act on your withdrawal notice as soon as we can.

Please note that all processing of your personal data will cease once you have withdrawn consent, other than where this is required by law, but this will not affect any personal data that has already been processed prior to this point.

Signed:

Print Name:

Dated:

Business Name:

Account Number:
(if applicable)